

# ALLISON LI

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<b>EDUCATION</b>	<b>UNIVERSITY OF MICHIGAN</b> <b>Stephen M. Ross School of Business, College of Engineering</b> Bachelor of Business Administration, Bachelor of Engineering, May 2026 <ul style="list-style-type: none"><li>• GPA: 3.93/4.00</li><li>• Minor in Mathematics</li><li>• Relative Course Work: Linear Algebra, Accounting, Data Structures, Financial Accounting</li></ul>	<b>Ann Arbor, MI</b>
<b>EXPERIENCE</b>	<b>WS AUDIOLOGY</b>	<b>Iselin, NJ</b>
<b>2023-Present</b>	<b>Global Database Management Intern</b> <ul style="list-style-type: none"><li>• Established content and formatting guidelines to create a new Salesforce database for a hearing aid company; worked alongside an international team to compile information from Excel binders and internal data sheets to improve internal company operations</li><li>• Decreased customer service call times by 10% and reduced learning curve for customer service and sales representatives; article format created used for current and future products</li></ul>	
<b>2023-Present</b>	<b>MICHIGAN INVESTMENT GROUP</b> <b>Sector Head</b> <ul style="list-style-type: none"><li>• Analyzed Colgate's annual and quarterly finance reports, examined past stock data, and used Factset to research the consumer goods market; established Colgate's stability in a volatile market and ability to outperform in recessions</li><li>• Researched Equinor's diverse revenue sources through financial statements and business model--government backed aggressive acquisitions in offshore windfarm and liquid natural gases--to establish their advantages and dominance in the energy sector</li><li>• Compiled recent news and trends in biannual market presentations, which focused on the Energy and Consumer Goods sectors respectively; analyzed and presented how events impact and reveal trends in the economy to a 50 member club</li></ul>	<b>Ann Arbor, MI</b>
<b>2023-Present</b>	<b>REM &amp; COMPANY CONSULTING</b> <b>VP of Operations</b> <ul style="list-style-type: none"><li>• Counseled small and female and minority owned businesses to aid them in growing with limited resources, as a part of a pro-bono and social impact consulting organization</li><li>• Lead team of six to analyze a Detroit based design studio's main issues in client acquisition, financial stability, and internal organization; served as main line of communication for deliverables and meeting times between the client, the team, and national directors</li><li>• Created recommendations that were implemented by the client and increased the business's social media following by 15%, and gave cost analysis that helps client evaluate profitability</li></ul>	<b>Ann Arbor, MI</b>
<b>2021-Present</b>	<b>TUTORING SERVICE</b> <b>Independent Tutoring</b> <ul style="list-style-type: none"><li>• Evaluated tutees' strengths and weaknesses to implement learning plans that are adapted to individual learning styles in order to maximize knowledge outcomes</li><li>• Brainstormed thoughtful comprehension and analysis questions that advanced tutees' grades by one letter; emphasized a growth mindset and tutees' progress after every class</li></ul>	<b>Basking Ridge, NJ</b>
<b>2021</b>	<b>SPECTRIX ANALYTICAL SERVICES</b> <b>Data Analysis Intern</b> <ul style="list-style-type: none"><li>• Sorted and compared chemical compounds based on their physical properties and chemical structure; performed data analysis of the compounds and built solubility models using Python to predict solubility properties for different solvents</li><li>• Identified chemical compounds that reduced turnaround time for solubility studies by at least four months, which is critical for improving the drug candidate manufacturing process</li></ul>	<b>New Brunswick, NJ</b>
<b>ADDITIONAL</b>	<ul style="list-style-type: none"><li>• Conversant in Mandarin and French, proficient writing and reading in French</li><li>• Proficient in C++, Matlab, Java, and Python programming languages</li><li>• Member of Michigan Fencing Club and have fenced for almost half of my life</li><li>• Member, China Entrepreneur Network</li><li>• Avid reader, especially of classics and nonfiction; currently reading Empire of Pain</li></ul>	