

New Initiatives Meeting #1
Wednesday, October 10, 2012

Agenda

- I. Making TBP More Relevant to Actives
 - a. How can we encourage more involvement (other than DA/PA status)
 - initiate focus vs. active focus
 - social, service, professional development (increase focus)
 - alumni chapter engagement
 - type of social interaction/meeting/networking
 - joint event after First Actives

Potential Problem? Would Southeast MI Alumni chapter want to help...

 - Collaboration with other nearby chapters
 - Alumni events during career fair...reunion/social/actives/corporate dinner (like reception), SWE?
 - Need EARLY planning

Suggestion: Contact alumni chapters
- II. Electee Invitation Process
 - a. Getting department Chairs to email
 - b. Friends/Collagues emailing
 - c. Reviewing template email
 - Not personal enough, too long
 - Advertise first comity...people are not getting "snail-mail" on time (highlight 1st comity more clearly)
 - Network of professors? (direct contacts/recommendations)

First Comity

 - Oriented toward undergrads
 - Change style: split up grads/undergrads OR two entirely different meetings (one for grads/one for undergrads)
 - too chaotic!
 - smaller groups
 - different days vs. different times
- III. Foo Bar
 - a. How can we use it?
 - b. What need can we fill?

Suggestions by small comitee:

Service Hours Concerns – cutting away from projects(?)

Mon-Thurs (2 hrs a day)

Electees 1 shift each/DA 1 shift each/leftover by officers

Need: training of some kind

Officer Position?

- in charge of the Foo Bar
- running, food (2 people per day)
- More of a “chair”-type job

Officer and Chair

Leadership credit

First month

- DAs/Officers
- Electees after (mainly)

Food:

- Healthy, not currently filled by another place, cost, quality
- Thinking bulk
- cold vs. hot?
- variety
- “soup & sandwich”?

Advantages

- visibility
- revenue source

(From Mike Hand) Needs

- Approximately 260 person-hours would be needed a semester (2 hours a day, 5 days a week, 2 people a shift)
- Would need an officer in charge of it
 - Collaboration with other groups (EGL)?

Possible Implementation

- DA's required 1 hour (taken from 1 service or social) – (2 hours?)
- Fall Electees required 2 hours, Winter required 4 (to balance career fair requirement, there are more electees in fall)
- Officers pick up the slack
- Can sell Blue books on the side
- Officer position (Operations?)
 - First semester
 - Develop a market plan
 - find many (≥ 10) options for chosen fare

Food Type: Healthy?

- IV. Ideas for New Service Projects
- V. Feedback from Interviews
 - a. New case studies?