



**New Initiatives II:  
K12 & Fundraising**

# About

## K-12

- CSD, ED, MBD
- Full Day Events
- Modules
  - Bridges
  - Catapults
  - Egg Drop
  - Circuits

## Fundraising

- In years past, TBP has run a book swap for engineering students
- Collect books from students, sell or return
- Stopped after Fall 2016 due to strong decline in sales (92% 2013-2016) and extensive planning requirements

How can we improve our K-12 Events (Cub Scouts Day, Engineering Day, Merit Badge Day)?

Would you find a book swap useful? What other sources of fundraising should we consider?

## Join Jamboard at [tbpmig.org/ni2](https://tbpmig.org/ni2)

- Get into groups of 3ish people; **no more than 1 officer in a group**
- 6:40-7:00 Discuss and record answers with your group
- 7:00-7:20 Find a neighboring group and present your **1-2 best ideas** to each other
  - Be sure to ask each other questions
- 7:20-7:30 Reconvene to discuss as a room



# Sign In Code

## TheBookswaP?

Thanks for coming!



Q1: How can we improve our K-12 Events (Cub Scouts Day, Engineering Day, Merit Badge Day)?

Q2: Would you find a book swap useful? Are there other sources of fundraising we should consider in addition or instead?

**Name, major,  
& if you had to  
rid the world  
of one fruit,  
which would it  
be and why?**

**yunseok  
Aero**

**Jacob  
ChE**

**Kevin,  
Matscie,  
Eggplant**

Reference the questions on the first slide of the jamboard.  
Remember to color code your answers by question!!

**K12**

Communication  
with AAPS

**Rachal**

**Book  
Swap**

TBsPeakeasy

Panda Express  
Fundraiser  
and then hold  
electee team  
meetings  
there (200iq)

**no one  
uses the  
books**

**We would  
lose  
money on  
bookswap**

**^Or any  
restaurant  
that offers  
this tbh**

**Take over  
more  
Career  
Fairs**

**Turn bake  
and yell  
into a  
bake sale**

**Win the  
CoE  
scavenger  
hunt**

Talk to the university  
about more  
endowments to gain  
passive income (if we  
can organize the  
endowment  
agreement to control  
the allotment of  
funds)

TBPopupshop

**Copy the  
SGT donut  
stand**

**Name, major,  
& if you had to  
rid the world  
of one fruit,  
which would it  
be and why?**

Vance-ME,  
grapefruit  
because why

Adair,  
Chemical  
Engineering,  
cantalope

Steven,  
Aerospace,  
Honeydew  
(takes up all  
the space in a  
fruit cup)

cary shu,  
comp eng

Reference the questions on the first slide of the jamboard.  
Remember to color code your answers by question!!

**K12  
Suggestions**

Minimize  
worksheets,  
keep  
hands-on  
(MindSET)

Matsci-focused  
activity (e.g.,  
inspired by  
shrinky-dinks,  
incorporate some  
engineering  
concepts)

Heat transfer  
(baking)...but  
sugar, plus  
bad precedent  
for eating  
during lab

Something  
ChE? (We  
certainly have  
enough in TBP  
to lead  
something...)

Would be nice  
to reach more  
adult sources  
of \$\$\$ (vs.  
student \$)

Provide  
move-out/move-in  
assistance to  
students (for fee)

**Fundraising**

TBP carnival! Large  
event, more  
complicated, but  
more attention.  
Could sell  
concessions and  
admission

Food is the  
easiest thing  
to get people  
to buy—try to  
get the Foo  
Bar open

TBouncehouseP v2?  
On central, on a  
weekday, with a  
more elaborate  
setup (racing  
obstacle course?)

Book swap doesn't  
make sense anymore  
for textbooks. Could  
be fun and useful with  
other books, but not  
sure about volume of  
sales. Maybe charge  
fee to enter event.

Hold a raffle—has  
worked for other  
events and can give  
serious prizes to  
incentivize  
participation.  
Students like  
technology and food.  
Auction football tix?

**(Interview  
raffle)**

Charge admission to  
large public events  
(movie, go-karting).  
Perhaps TBP  
members get in  
free, but people's  
willingness to pay in  
general is limited.



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Remember to color code your answers by question!!

**Name, major,  
& if you had to  
rid the world  
of one fruit,  
which would it  
be and why?**

Tony, ChE, Red  
Delicious  
Apples (less  
flavor than  
Ansh)

**Paco, DS,  
Cherries  
(too many  
in Ansh)**

Hunter Daniel  
Kanaiela  
Tze-Cho  
Muench, CS,  
Durian (sticky  
like Ansh)

Ansh,  
Drinking,  
Honeydew  
(reminds  
himself of how  
he tastes)

**K-12**

EngrDay -  
More  
kids/schools

**MindSet -  
More  
content (8  
modules)**

No gas leaks  
(shutdown  
Nanofab)

**Fundraising**

TBPoledancing

BDubs/Boba  
fundraising  
during socials

**Foo  
Bar**

**Book Swap -  
Physical  
textbooks  
aren't really a  
thing anymore**

**Sell stuff @  
Career Fair/  
TBPhastpass**

TBdurkthePresident

Reference the questions on the first slide of the jamboard.  
Remember to color code your answers by question!!

**Name, major,  
& if you had to  
rid the world  
of one fruit,  
which would it  
be and why?**

Leah, che,  
persimmons?

Alyssa, aero,  
cantaloupe

Maggie, che,  
strawberries

Reach out to a  
broader school base  
with  
less-advantaged  
students

For mindsets, go  
through the activity  
with the volunteers  
beforehand (come  
early and do a  
preview). Have a few  
general mindset  
trainings  
throughout the year

For smaller  
events (like  
mindset), have  
a girls in STEM  
focused event

No book  
swap be fr

Used  
furniture  
resale

More alumni events  
to get donations  
(alumni brunch,  
auction, reunions,  
tailgate)

TBP  
library (no  
profit tho)

auction  
(michigan  
merch,  
raffle, etc.)

**Name, major,  
& if you had to  
rid the world  
of one fruit,  
which would it  
be and why?**

**Ishaan,  
EE. Durian  
(smells  
like shit)**

Andrew, Computer  
Engineering,  
clementine because  
they are just small  
oranges

**Niloy,  
Aerospace,  
apples to  
cause chaos**

**Akshith, cs,  
strawberries,  
they're  
overrated**

Reference the questions on the first slide of the jamboard.  
Remember to color code your answers by question!!

Picking up shifts at  
QDoba or other  
participating  
businesses and they  
donate a portion of  
sales toward the org

Book swap will  
probably be even  
less successful than  
before due to  
digitization, so no

Have an hour  
amount of time  
before the k12  
informing  
volunteers/training.  
From my  
experience, we rush  
before starting and  
it gets messy

Swap items like  
vacuum cleaners,  
electronics and  
small furniture by  
buying from  
students in May and  
selling to incoming  
students (especially  
grads) in Aug

Run an  
investment  
fund for the  
chapter

Typical restaurant  
fundraisers, size of  
TBP could make  
them successful

Using South  
Quad shared  
kitchen and  
maybe selling  
food we cook  
there?



**Name, major,  
& if you had to  
rid the world  
of one fruit,  
which would it  
be and why?**

**Karen -  
BME -  
durian  
yuck**

**Alex - CS -  
Grape  
because  
also yuck**

**Alex Li -  
ME - idk  
ur mom**

**Zijie -ME -  
yellow  
dragon  
fruit**

Reference the questions on slide of the jamboard.  
Remember to color code your answers by question!!

**Improve  
K-12  
Events**

**advertise to  
schools for  
events that  
we don't  
already**

**more  
resources/publicity  
for smaller events  
(mindset) - better  
recently though**

**content is  
solid slay  
good job  
k12s**



**Fundraising  
Ideas**

**TinderBP - charge  
people to see their  
matches/priority**

**take over  
winter CF**

**engineering  
formal and  
charge entry  
fee**

**TBPawnshop**

**Auction stuff  
we no longer  
need from the  
cage (eg.  
ancient  
t-shirts)**

**book swap  
but not for  
actual books  
not textbooks**

**food  
fundraiser**

**TBPlatesmashing  
(for a fee obviously)**

**TuBerP -  
TBP  
rideshare  
services**

**TBsPonsored**

**Free TliBraryP  
(outreach  
event instead)**

**Name, major,  
& if you had to  
rid the world  
of one fruit,  
which would it  
be and why?**

**allison, cs,  
jackfruit**

**namit,  
bme, raw  
tomato**

**mitra,  
cs, raw  
tomato**

**Zachary,  
CSE MSE,  
Durian**

Reference the questions on the first slide of the jamboard.  
Remember to color code your answers by question!!

**Improve  
K-12**

**Management  
if a Crisis  
(Building  
Evacuation)  
occurs**

Using more funds  
via the University to  
buy supplies for  
events (unique or  
not)

Advertising to  
schools  
outside of the  
AA area, more  
schools in SE  
Michigan

**FOO  
BAR  
CAFE**

have a boba  
fundraiser  
during a boba  
social

no thai  
fundraiser?

**bake sale  
in mason  
hall**

**Book  
Swap**

Nah, we make  
a ton from  
Career Fair  
already, let  
HKN or some  
poor org run it

Nah, we can  
do different  
ones and pair  
them with  
socials (see:  
below)

Who the f\*ck  
buys  
textbooks?

**Name, major,  
& if you had to  
rid the world  
of one fruit,  
which would it  
be and why?**

yuru chen,  
BME, honey  
crisp apple

**Matthew  
Solar,  
Mech eng,  
pears**

Ananya Burli,  
ChemE, green  
grapes

**Jifeng  
Wang,  
CSE,  
lemon**

Reference the questions on the first slide of the jamboard.  
Remember to color code your answers by question!!

**K-12  
Improvement**

more consideration  
for the dietary  
restrictions in terms  
of food provided  
(vegan, GF, etc)

introduce the  
activity (shows  
picture) in the  
general meeting to  
raise awareness

regular  
activity (for  
engineering  
day), post the  
schedule  
earlier

**Fund  
Raising**

**brownie  
bake sale**

selling  
second-hand  
winter gear?



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