

What is your name? If you could time travel, where would you go?

**Kevin -
whenever
sports betting
became a
thing in Vegas**

**Ansh - 65
million years
ago because
dinosaurs**

**Max - 1000
years in the
future, just to
check how the
planet's doing**

What are ways to improve publicity/outreach for current TBP members, alumni, and umich students? (refer to slide for more details)

additional targeted newsletters that has a subscribe/unsubscribe option

Joint instagram post/story with @michiganengineering

Prospective members slack - information for first and second year students

More CoE wide PD events

More free food events that aren't just TheBreakfastyParties

Table at Northfest

More interorg events

Pi a professor fundraiser

More email communication

TBP info session for entire of CoE

less email communication

Little blurb about TBP in the CoE emails at the beginning of the semester



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A I WANT HIM

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What is your name? If you could time travel, where would you go?

**karen,
2017**

yunseok. back to 2012 when bitcoin was worth nothing

**Steven,
Ancient Rome**

**amy,
dinosaur era**

Sam, Ancient Mesopotamia

What are ways to improve publicity/outreach for current TBP members, alumni, and umich students? (refer to slide for more details)

TikTok ads

give out free food and tell them as you stare into their eyes

Competition / contest for UM students (online submission) w/ prize

facebook/ linkedin groups for networking

^ social media ads in general

find a social media chair to make tiktoks @ hunter

therapy dogs during exam week !

target local alumni clusters to localize meet ups

members like free food :)

organize volunteering events to be open to the public (kind of like scioly)

tbp project teams (ex. robotics teams that can compete at stuff)

upperclassmen/ grad student led workshops (pd, technical skills, etc)

more open events (ex. +1's for social events, even if there is a small cost)

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**Fulei,
discovery
of DNA**

**Chris,
pre-WW2
Europe**

**Alumni
networking
PD event**

**Semester long
Treasure hunt with
Grand prize at the
end. Keeps people
engaged**

**Hand over TBP
instagram/TikTok to
a TBP student for a
day and have them
post a story**

**TBouncehouseP to
brand the chapter
and get the name
out there. Welcome
to spring/back to
school.**

**College
wide TBP
info
session**

**Daphne
Agapiou, time
travel to
Greece 2018**

**Ishaan. I would go
back to when the
market collapsed
during COVID and
load up on all the
shares which are
now up 100%+**

**TBP Alumni
LinkedIn Group: can
invite Alum to talk
through it, provide
updates/news**

**Alumni could
address
general
meetings and
give a short
speech/advice**



**Colin
Davidson,
November
27th, 2021**

**Try sending emails
over the weekend
instead of Monday
(may be personal
preference). Sunday
may have increased
visibility.**

**More CoE
outreach
activities**

What is your name? If you could time travel, where would you go?

Nadine El Ghaffir- 1960's (Elvis Presley phase)

Drew - I would go to post-9/11, pre death of Whitney Houston Chicago

Yuhao, summer 2018, Ann Arbor

Ben Spector- Whenever the sun explodes

Samuel H (Zoom) - I would go back to when Freddie Mercury was still singing with Queen and see a concert

What are ways to improve publicity/outreach for current TBP members, alumni, and umich students? (refer to slide for more details)

Involvement with winter career fair (networking events, hosting company talks)

More events with other student orgs

Send out more appealing and detailed alumni emails, including some event's photos

Make website more appealing

Make website easier to navigate (especially for initiates)

Have some brochures during the breakfast party

Have more events (PD) link posted on Engineering events summary emails

Recognize active participation between active and DA status (i.e. 5 hrs of service can earn a small prize)

Send emails about TBP to inform students who joined at other Universities that they can participate as actives at U of M without going through the electee process again

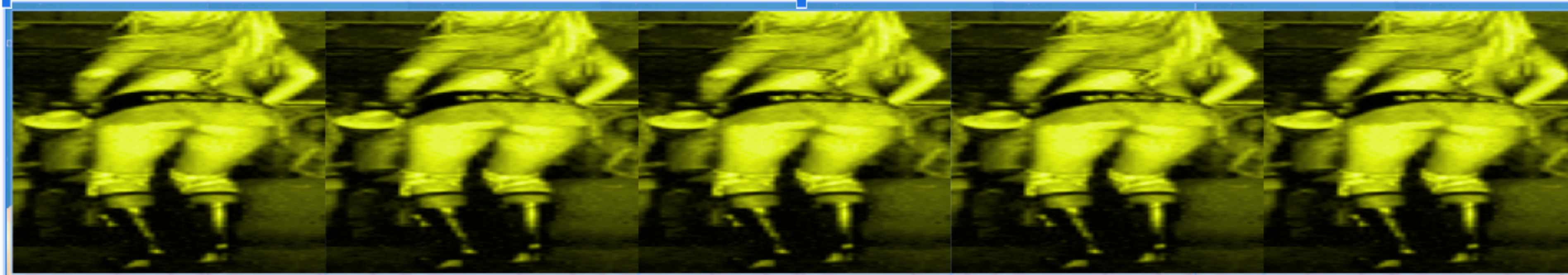
Have a volunteer or social event which is open to the rest of the student body

Have a TBP reunion event where Alumni can come back in a casual way and re-engage with TBP

Send out a monthly newsletter with pictures from and descriptions of TBP's outreach efforts

Pass out paper advertisements at grad school orientation so that students who are TBP members from other schools know they can join as actives





6: Chris(tina) Aguilera



What is your name? If you could time travel, where would you go?

Alex L – to the dinosaur age (i recently rewatched asdfmovie + loved the "i am a stegosaurus" line)

Alex I – as far in the future as I can (as long as humans still exist)

Dan – renaissance period (talk to da Vinci)

Kexin – in the future (if we go extinct or not)

Namit – ancient India (Indus River Valley civilization, especially indoor plumbing)

What are ways to improve publicity/outreach for current TBP members, alumni, and umich students? (refer to slide for more details)

Alex I – physical letter lol

Kexin – same font size in email makes it hard to catch important events/messages. Different color blocks helpful. Hyperlinks to navigate within email VERY USEFUL.

Dan – check bombardment (quick summaries are good, like extensions to events, current events in house)

Alex I – prefers slack notifs to email (eg. ignore those weekly CoE emails); @channel quite helpful

Namit – email structured concise. Don't slack too much.

publicity

Dan – social events opened up to engineering community (game nights, ice skating), more specific engineering-related events

Namit – advertise in engr100/101/110 (have tbp members for specific major sections talk about their experience – classes about engineering broadly)

For issues with not enough tutors, we could try drop in tutoring or work with HKN, they have a lot more many tutors for a lot fewer students

Namit – advertise our PD events to broader community (ask companies if they're willing to open it up)

Dan – advertise how we perform well academically; encourage them to work hard and join us (list benefits, service opportunities, resume builder)

Alex I – posters around NC to advertise tutoring

Alex I – drop-in tutoring for specific classes + weekly (like SLC), have current members proctor/supervise

Kexin – brochures (brief description of us, what we do) newspaper

Dan – invite TBP members in industry to come talk to students about experience career, and how they benefitted from it

Dan – on poster point: expand to just tbp in general (how to join, benefits, more public social events)

outreach

What is your name? If you could time travel, where would you go?

**Mitra -
Iran 2030
when its
free**

**Yash - Europe
beginning of
19th century
to work with
Maxwell and
Einstein**

**Denise - Victorian
England to witness
Mr. Darcy confess
his love to Elizabeth
Bennett in P&P**

**Andy - Bell
Labs 1947 to
work on the
transistor**

**Arjun - 6:30 pm on
Tuesday, February
7th 2023 so that he
can come on time to
the meeting**

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MEMBERS

#MakeInstaCasual

**aka post
on
instagram**

**Make emails more
succinct/reduce
emails spam**

Assassination

**Feature interesting
TBP social media
posts during our
actives and
generals.**

**use the fricken
announcement
channel on slack -
jake millzz**

UMICH

**Department
socials**

**campus wide
social event
(like SWE
Engineering
Games but
better)**

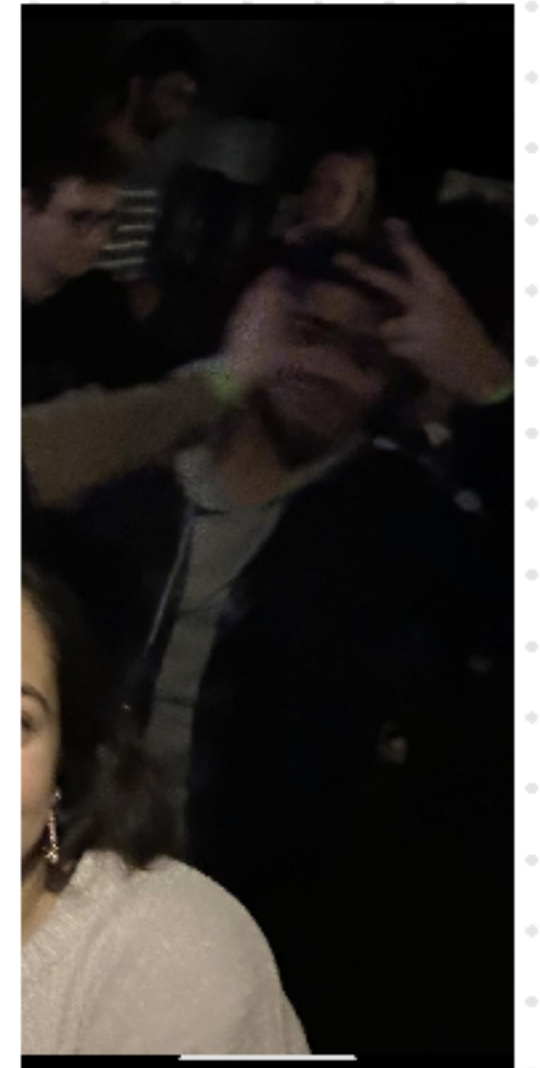
**coordinate
with teachers
to have
tutoring be a
resource**

**a picture of the
officers or video
about the
organization in the
electee invite email**

**Email course
staff listservs
to get tutoring
into piazzas**

**advertise TBP
tutoring to
ENGR 101, 100,
110 (implicitly
TBP as a
whole)**

**pi a
professor
or
santa**



What is your name?
How much time do you have?
Where would you like to go?

Colin's Mom is in David's Basement

Current TBP
side for more.

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