

New Initiatives II

TOPICS:

1: Large new project:

Participants expanded upon ideas generated in the previous meeting. Concerns were raised at the idea of picking up big house big heart's program, namely that it ended because of some sort of mismanagement. Reviving E-week was also discussed, and it was determined that it would not be a good idea because E-week was never very popular to begin with. The idea of a campus-wide "underwear run" was brought up, but the idea was not really in line with TBP standards and was more of a joke than anything else. Finally, participants continued to discuss the idea of holding a large design competition or engineering fair, however nothing concrete came of this.

2: Increasing Cornerstone Submissions:

Participants discussed how to increase article submissions to the cornerstone, the discussion notes taken follow.

Cornerstone Discussion

- Problem:
 - No incentive?
 - Engineers don't like to write.
- If there is a company speaker, then we can also
- Only incentive is electee group points.
 - We used to give 1 hour for a submission, but we still "didn't get jack shit"... until EA3.
 - What can we do then?
 - Limit 1 per week, so we don't get a ton at the very end.
 - If they're gonna get hours, then we'll need guidelines.
 - How can we increase submissions?
 - We should show a picture of the electee group trophy!
 - Present a series of graphs and charts of various electee completion steps.
 - Cool articles - i.e. how to get to CSE from Cooley.
 - We can have some kind of "opposing viewpoint" articles.
 - Rap Battle competition!
 - Slant rhymes on officer names, etc. (Ryan Chen!)
 - Coupon for Kristin Points.
 - We can hand out cash money.

- Share hilarious things like secret codes or puns. Every sentence has to have a pun.
- Make the most coherent sound sounding speech using only song lyrics!
- Open Question: Who's cooler. Mike Hand or Kyle Lady
- Challenge: I smoke crack rocks. Dirty old man. Crazy cat lady.
- HKN – EECS Speaks
 - Rebecca – brings a tub of ice cream for submissions (AWESOME incentive!)
 - We need more freezer space!
 - Maybe we can get ice cream bars.
- About the last cornerstone article:
 - We want Jesse to explain his “East Side Beat” article.
 - Eamonn hasn't replied to Arthur's article.

3: Increasing intersociety interaction:

Participants discussed whether we should do more with other societies as well as how to do so.

Event ideas:

1. TGIF events with other groups
2. Sporting events with other societies (laser-tag, curling, etc.)
3. MINDSET with other societies
4. Competitive event such as scavenger hunts, puzzle challenges
5. Blood drive/food drive, etc.

Related :

1. Ask TBP members what other organizations they belong to, and what sorts of events they would want to see. (email perhaps?)

During discussion, participants raised concerns that at the current intersociety events we hold, groups tend to not interact very much. Perhaps, before increasing the number of intersociety events we do, we need to find a way to increase interaction between groups at our current events. Additionally, intersociety events are not well-attended, so that should also be considered.