

# New Initiatives II

1013 DOW – 6:30-7:30 pm

Sign-in code: XXXXXXXXXX

- I. Welcome and Dinner (6:30 - 6:40)
  - A. Purpose: To discuss new ideas and generate more interest in the chapter
  - B. Structure: Split into discussion groups; discuss both ideas and ways to execute
  - C. General Announcements
    1. Application for Banquet Chair closes tonight
  - D. Upcoming events
    1. Knitwits: Tonight after this meeting, 1013 Dow
    2. Sequoia Place II: Wed, Feb 7th, 6pm-7pm
    3. Professional Licensing Panel: Wed, Feb 7th, 6pm-7pm
    4. Arb Restoration: Sat, Feb 10th, 9am-12pm
    5. Bent Decoration: Sun, Feb 11th, 12pm-1pm
- II. Today's topics (6:40 - 7:20)
  - A. DA/PA Gifts
    1. Distinguished and Prestigious Active status to reward participation in chapter
      - a) With more semesters, reward gets more expensive/fancy
      - b) Last semester was anomaly with huge number of DA/PA status
      - c) PA status = 2 DA status
    2. Current: Gifts for first 6 semesters (starting with either quarterzip or stole for first 2), beyond \$10 per semester, PA status receives two gifts for a semester
      - a)  $\leq 6$  term = item definitely not anything related to drinking
      - b)  $> 6$  term = \$10\*#DA semesters, toward anything that UM will reimburse
        - (1) Status quo encourages people to continually grow while part of the chapter
        - (2) Contribute large fraction of life toward TBP
      - c) Concerned about monetary gifts after 6 term achievement
        - (1) Benson, Kyle, David, Pritpaul, Paulko have been around awhile
        - (2) People getting large number of DA/PA status are multiseamster officers/advisors, contribute substantially to the chapter especially outside of chapter
        - (3) Use rewards to recognize contribution to the chapter

- (4) Use tokens of appreciation instead of \$\$\$ → have Membership officer pick out item, and get a new item each semester
      - (5) Reimbursements allow for member choice over options
    - d) Difficult for undergraduate/MS students to reach >5,6 DA/PA status
  - 3. How should we encourage active participation?
    - a) Used to have greater numbers of DA status, PA → Why lower?
    - b) \$200 is current cap to be used within one year, or lost it
    - c) Membership officer used to pick out gift for person
    - d) Pritpaul: current electee/DA/PA status levels are fine
  - 4. What are other kinds of rewards we can have for DA/PA?
  - 5. Current practice: 1/15 do not like current setup
    - a) At higher end, amounts have gotten very high
    - b) Almost at pay levels at higher end
  - 6. How well publicized is DA/PA status?
    - a) Depends on Membership Officer
    - b) Topic unto itself
- B. Diversity, Equity, and Inclusion
1. [Current DEI Plan](#)
  2. How can we play a role in DEI in the College of Engineering?
  3. How can we engage our members with DEI?
    - a) Black History Month, Women's History Month
  4. How can we integrate DEI into our events?
  5. What connections do we have to other orgs that can help us in this mission?
    - a) 5 Minute talk about what DEI is
      - (1) Action items of the college - what are they?
      - (2) Majority yes
    - b) TBP members who are members of identity orgs advertise their other org events to TBP - make it a social event
      - (1) Majority yes
    - c) DEI Class - learning about the plan with members
    - d) Training for members - maybe IGR workshop
      - (1) Would you go?
        - (a) Yes- 8, No- 6
        - (b) "If it was optional, it's not worth my time"
      - (2) Make it part of the electee process
    - e) MI-A advisor, equity and inclusion session for TBP
      - (1) Majority no
    - f) Speakers about DEI, or speakers from diverse backgrounds
      - (1) Industry, across campus, etc.
      - (2) Majority Yes

- g) Integrating DEI messaging into Breakfast parties, campus climate concerns
  - (1) Majority Yes
- 6. What can TBP do for the college, not just our members?
  - a) Partnering with other orgs (especially identity related orgs, not just HKN) for socials
    - (1) Majority yes
  - b) Open our DEI events to not just TBP Members
    - (1) Eng Futures event from MI-A
  - c) International Women's Day Event with other orgs (Jo)
    - (1) March 8th, 2018
    - (2) Women in Aerospace, SWE, etc.
      - (a) Majority Yes
  - d) Talk to the DEI Student Advisory Board about planning things
  - e) Promote people going to EnginTalks & other events like that
  - f) Integrate DEI into our social media
  - g) MLK Luncheons!!! Encourage our members and college as a whole to attend
- 7. Is there a way for us to integrate DEI into our Service or Social Events?
  - a) Change knitwits movie to something DEI related
  - b) Reach out to other chapters to do service projects in other geographic areas (Detroit MI-E, MI-I... Flint/Kettering MI-Z)
    - (1) Majority yes
- 8. Send emails to all new grad students about TBP MI-G inviting them to be involved if they're members or join if they get invited

### C. Campus Image

- 1. How are we currently seen on campus?
  - a) Pretty prestigious
  - b) Those that know us have this opinion
  - c) Other people have no idea who we are
  - d) People know about bagels (maybe that they come from TBP but not what TBP is)
  - e) Some people know about us through career fair
    - (1) Many people didn't know that we hosted CF until they were in TBP
  - f) When you join TBP, remember seeing the bent all on campus
  - g) She found out about tutoring through friends, kind of knew what TBP is
  - h) MLK luncheons and also NCSI talks but they're not advertised to everyone/not as TBP
  - i) PTS and ASME have a lot more visibility in the ME department than TBP, people join those instead of TBP

- j) Some people join HKN over TBP
  - k) TBP is not as focused, other people join major-specific honor societies instead
2. How do we want to be seen on campus?
- a) Exactly the opposite - we don't want to be seen as inferior as inferior to major specific honor societies
  - b) It's hard to compete with other honor societies- you get invited beforehand because they have lower invitation requirements
  - c) More a question of being seen than how we are seen
  - d) We do so much- we need to advertise our public events as TBP
  - e) We need our poster
3. How does the rest of the college interact with TBP? How should the chapter interact with the rest of the college?
- a) Small giveaways (bagels)
  - b) Events organized by TBP (mediation, not an interaction)
  - c) tutoring - nothing in the email currently says anything about TBP, they have to go our website
  - d) Info sessions- flyering maybe ?
  - e) Other campus outreach events- for TBPie day- do Tau Beta Pine derby day
  - f) Having a table at northfest- let freshman know, do something more fun instead of just having a table
    - (1) Tell them about the things we do- tutoring, bagels
    - (2) Hand out cards with resources (tbp tutoring link), quarter sheets of paper that advertise our events
  - g) We hit the same crowd with bagels- trying to reach out to more people
  - h) Switching to other things or other times of day
    - (1) Tissues, granola bars, cookies, hot chocolate
  - i) Massive sign that says totally free- so people
  - j) Hand out quarter sheets of paper with upcoming public events that they could come to
  - k) These people would want professional development opportunities
  - l) Speakers from industry who are in TBP at public events
  - m) In the invitation email include the names of famous TBPeople