

Welcome to New Initiatives II!

Feel free to get some food!

**Take up to 2
slices of pizza
and 1 piece of
bread to start.**

Update on New Initiatives I

- Hybrid vs In person:
 - Continuing with hybrid; but in person is heavily encouraged!
- New PD event:
 - Focusing on Grad School Panel
 - Have 5-7 panelists; mix of PhD, Masters, & SUGS
 - Send your questions here: tbpmi.ga/gradquestions
- New Service event:
 - Focusing on underprivileged outreach in Detroit
 - Currently listing our existing service orgs & underrepresented schools to reach out to
 - If you're interested in helping out, fill this out: tbpmi.ga/niOutreach

How to improve publicity within TBP?

- Current Methods:
 - Newsletter
 - Slack
 - Email
 - Social Media

How to improve TBP outreach at UMich?

- Current methods:
 - Tutoring (1-on-1, NROTC)
 - Always lacking in 1-on-1 tutor participation (esp. from actives and for EECS courses)
 - Breakfast Parties
 - Good turnout from students walking by
 - Pi Day
 - Career Fair

Join Jamboard in groups of 3-5: tbpmi.ga/ni2

- Refer to NI guide: tbpmi.ga/ni2guide
- What are ways to improve publicity/outreach for...
 - Current members of TBP (electees & actives)
 - TBP alumni
 - General UMichigan population
- How often do you check slack/email? Is there a better mode of communication?
- What are some programs we can start to engage alumni?
- What are some ways we can further publicize our current outreach efforts?
- What are some new programs to implement to further our campus outreach?

We will reconvene at 7:10

Thanks for coming!

- Sign in code: ToBetterPublicity