

New Initiatives I

1013 DOW – 6:30-7:30 pm

Sign-in code: New year, New TBP

- I. Welcome and Dinner (6:30 - 6:40)
 - A. Purpose: To discuss new ideas and generate more interest in the chapter
 - B. Structure: Split into discussion groups; **discuss both ideas and ways to execute**
 - C. General Announcements
 1. Sign up to be a project leader!! (Actives and Electees)
 - a) A leadership credit is required for DA/PA Status
 - b) Contact David to sign up or request more information (tbp.service@umich.edu)
 2. Apply for the TBP Michigan Gamma Scholarship! Check your emails (jciatti@umich.edu) for the link! **We're giving away five, \$500 awards!!**
 3. TBP Apparel is in! Pick up your shirt during any of the officer's office hours, or tonight during New Initiatives. The cost of the shirts will be \$10, and you can pay with cash or check made payable to "Tau Beta Pi - Michigan Gamma"
 - D. Upcoming events
 1. FEV Consulting Info Session - Wed, Jan 24 from 5:30pm to 6:30pm
 2. BWW TG I - Thur, Jan 25 from 6pm to 8pm
 3. Engineering Games - Fri, Jan 26 from 5:30pm to 9pm
 4. Sequoia Place I - Wed, Jan 24 from 6pm to 7pm
 5. Vietnamese Culture Show - Sat, Jan 27 7pm to 9pm
- II. Today's topics (6:40 - 7:20)
 - A. Liberal Culture
 1. *"To foster a spirit of liberal culture in engineering"*
 2. Past Events: concerts, painting events, dance classes
 3. What are other events we should attend?
 - a) Concerts were fun
 - b) Salsa lessons were also fun
 - (1) Involve TBP members
 - c) Workshops:
 - (1) DJ Ilkka tutorial
 - (2) Art skills, music
 - (3) Photography
 - (4) Photoshop
 - (5) Part of 5 minute talks, ways for member to recognize for stuff they do outside of engineering
 - d) Writing, Poetry

- (1) Dept of English
 - e) List upcoming arts events in the Cornerstone
 - f) UMMA Social, Museums
 - g) Service event: work with underrepresented groups on project
 - h) Cooking Classes
 - i) How to Adult
 - j) Mug painting, crafts events
 - k) Movie nights
 - (1) MoviePass?
- 4. How can the chapter actively promote liberal culture in CoE?
 - a) Feature cross-discipline projects in meetings as speakers
 - (1) Make sure the topics broad so all students can engage
 - (2) Pick relevant topics
 - b) Bent decorating
 - (1) Valentines Day
 - (2) St Patrick's Day
- 5. What other groups/organizations can we partner with?
 - a) SMTD, Stamp School of Design
 - b) Music Matters
 - c) Sponsoring the arts
 - d) UMMA
 - e) ArtsEngine
 - f) School of Music has their performances in the spring
 - g) Cultural shows
 - h) Attend more LSA events
 - (1) Active look through them
 - i) Go through project reports
 - j) Haiku of the week
 - (1) Team haikus
 - (2) Electees submit stuff for the cornerstone
- 6. New Event Ideas:
 - a) TBP Pageant/Talent Show
 - (1) In STAMPS, have members to demonstrate their talents musical or otherwise
 - b) MLK Luncheon (expand this side of liberal culture)
 - (1) English, Sociology
 - c) Intersectional competition between schools
 - d) TBP trips to sports events
 - (1) Sports except basketball, football, and hockey are free
 - e) Electees
 - (1) Bake and Yell

B. Actives Involvement

1. What do you want out of TBP?

- a) Activities?
 - b) Meetings?
 - c) PD?
2. How do you learn about what TBP is doing?
- TBP activates assassins (Elvhins idea) - Benson knows how to run it.
 - More 5 minute talks
 - Actives talk about some random thing for 5 minutes like espresso machines and PID controllers
 - Grad students also talk about research etc
 - Better communication at IM games
 - Make actives meetings more fun! Most are just voting meetings
 - Have some sort of fun game involved like the electee games (minute to win it)
 - Actives homework/ snacks event or something productive
 - Pajama party in ggb
 - Themed meeting
 - Lego mtg
 - Vegas night
 - Tank top tuesdays
 - Dinner for active members at end of semester

C. Prospective Member Engagement

1. What made you join TBP?
- a) Other "Honor" Societies are scams (cough Gold Key cough)
 - (1) Emphasize membership in ACHS
 - b) TBP does a lot of really cool stuff
 - c) Grad students can make fwends, especially not in lab
 - d) Meet non-same-departmental people
 - e) Getting more involved in the cool things we do
 - f) Totally not free food
 - g) Cub Scouts Day rulez (why David joined)
 - (1) Be a leader
 - (2) Execute vision
2. What did you know about TBP?
3. How can we better inform students about TBP?
- a) Current members brainwashed Sergei and Kumar and Hans and Ciara
 - b) Joined based on recommendation from friend: 12/18
 - c) Spam box and snail mail TBP invite ignorance: 8/18
 - d) Info booth at Northfest, Winterfest, Festifall
 - e) More direct connections in the University
 - f) We put TBP membership indication on transcript
 - g) Publish list on Daily, Indicate TBP membership on Dean's List

- h) Slide show of event pictures on various monitors throughout campus
 - i) Indicate TBP on resume/CV
 - j) TBP bent pins to wear @ CF (or CF pins with a special TBP sticker?)
 - k) Inform other orgs on campus on what we do better
 - (1) TBP == Career Fair
 - (2) Pi(e) Day is Tau Beta Pi Day, people don't know this
 - l) Let grad students that are Tau Bates from other chapters know
 - (1) Esp AAAA....AAAAC people
4. How do we convince students to join?
- a) Personalized outreach could be beneficial
 - (1) Benson loves his ideas
 - (2) No longer have access to database for sending out notes (FERPA)
 - (3) Send out message from Dean/Dept Heads, they have access to the data
 - (a) People ignore this too
 - (4) Include event pictures in invitation emails
 - b) Talk about how awesome we are in public
 - (1) Chill it out so were not bragging
 - c) Laptop stickers!